



MAJIDA BANU.TP

digital marketer



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www.banu.digital

EDUCATION

Digital Marketing course

Nez & co digital marketing academy
2024-2025

Bachelor Of Bussiness Administration

calicut university
2017 - 2020

Higher secondary

Pptmyhs cherur-vengara
2015-2017

EXPERTISE

- SEO
- Social Media Marketing
- Google Ads
- Content Marketing
- Email Marketing
- Keyword Research & Targeting

LANGUAGE

- English
- malayalam

PROFILE

Digital Marketing Expert in Vengara-malappuram. I help businesses grow online with SEO, social media, and content strategies. This leads to real growth and success for your business.

I create custom strategies based on your needs. These strategies improve your online visibility. As a result, your business will thrive and succeed long-term.

WORK EXPERIENCE

Digital Marketing Intern | 2025-Present

Shah Digital Marketing Agency | Malappuram, Kerala

- Develop and execute SEO strategies to improve rankings, organic traffic, and domain authority through backlinking, keyword research, and content optimization

PROJECTS

Helicopter Ride Dubai

- Improved site ranking through high-quality backlinks and strategic linking.

Shah Digital Marketing Agency

- Implemented off-page SEO to boost website authority and search rankings.

PBS - Profile Business Solution

- Conducted website audits and suggested SEO- friendly content

Stelvio Home Cleaning Services, Dubai

- Created a social media calendar, performed competitor analysis, and developed Meta ad-based content with posters

FinancePro UAE

- Conducted website audits, developed Meta ad-based content

Backlink Building

- Strategically built high-quality backlinks for Helicopter Ride in Dubai, Flywheel Auto PBS Profile and Nez&Co Digital Marketing Academy.

REFERENCES

Mr Salahudheen

Shah Digital Marketing Agency Malappuram, Kerala

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